

SPEAKER PROSPECTUS

23rd Annual

Foundation, Endowment &
Not For Profit **Investment**
Summit



SHARE YOUR
**SUCCESS
STORIES**

ALIGN
WITH YOUR
COMPANY'S
**VISION AND
MISSION!**

DEMONSTRATE YOUR **THOUGHT LEADERSHIP** AT THE 23RD ANNUAL FOUNDATIONS ENDOWMENT & NOT-FOR-PROFIT

- For the past **twenty-three years**, this conference has attracted senior institutional investors from across the world looking to benchmark best practices and discover cutting-edge solutions.
- On **March 5–6, 2025**, join us at the **stunning Hyatt Regency, Toronto**
- Located in the **heart of downtown Toronto**, you can enjoy internationally acclaimed dining, theatre, art, sports, shopping and more!



BE A LEADING VOICE



5,000+
Institutional Investors



250+
Attendees



20+
Hours of Innovative
Content



8+
Hours of Dedicated
Networking

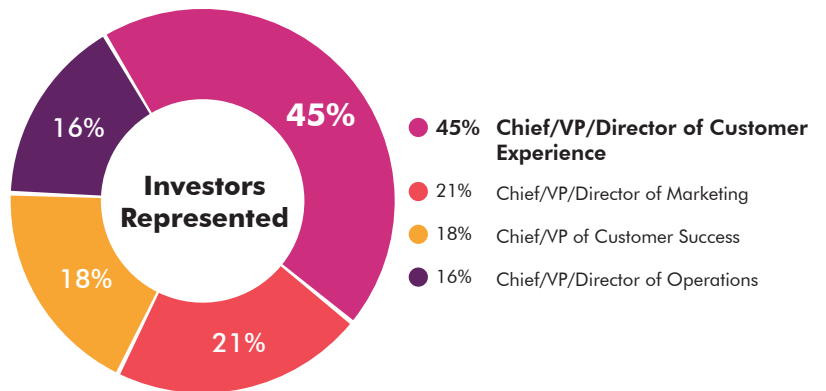
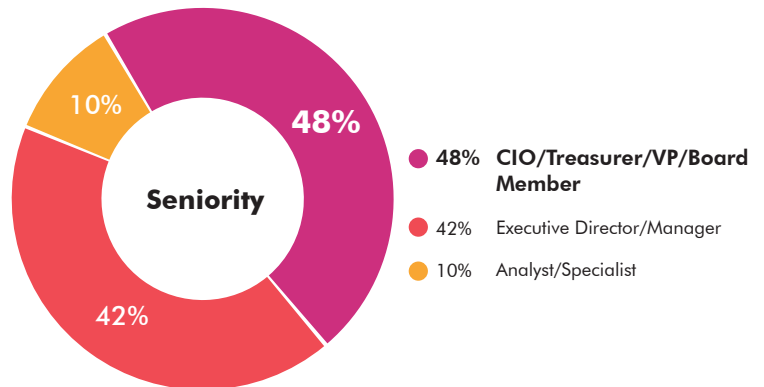
MAKE VALUABLE CONNECTIONS WITH SENIOR AUDIENCE OF FELLOW **FOUNDATION, ENDOWMENT AND NON-FOR-PROFIT LEADERS**

 INDIANA UNIVERSITY	CPP  Investments	 Queen's UNIVERSITY	 mastercard foundation
Ontario Trillium Foundation  Fondation Trillium de l'Ontario <small>An agency of the Government of Ontario Un organisme du gouvernement de l'Ontario</small>	 Toronto Metropolitan University	 The United Church of Canada	 UCW UNIVERSITY CANADA WEST
VGH+  hospital foundation	YORK  U UNIVERSITÉ UNIVERSITY	 London Health Sciences Centre	 Alberta Cancer FOUNDATION
 ROYAL ONTARIO MUSEUM	 WWF	 Foundation of Greater Montréal	 UNIVERSITÉ DE SHERBROOKE
 CALGARY FOUNDATION FOR COMMUNITY, FOREVER	 YWCA HAMILTON	Alberta  LAW FOUNDATION	 NPPFA  BENEFITS <small>Formerly known as IPPFA BENEFITS</small>
 FONDATION FAMILIALE TROTTER FAMILY FOUNDATION	 American School in London Foundation	 UNIVERSITY OF WATERLOO	St. Michael's  ST. MICHAEL'S HOSPITAL PROVIDENCE HEALTHCARE
 CHILDREN'S AID FOUNDATION OF CANADA	 DIABETES CANADA	 The Commonwealth Fund	 WCH  WOMEN'S COLLEGE HOSPITAL FOUNDATION
 Royal Botanical Gardens CANADA	 LAIDLAW FOUNDATION	 ONTARIO TEACHERS' PENSION PLAN	 OMERS
	 OTTAWA COMMUNITY FOUNDATION	 TECHNION Israel Institute of Technology	 SIERRA CLUB FOUNDATION

CREATE AN IMPACT AT NORTH AMERICA'S TOP FOUNDATION ENDOWMENT & NOT-FOR-PROFIT INVESTMENT EVENT

MEET YOUR FELLOW INSTITUTIONAL INVESTORS

- The FENI Summit brings together senior investors from North America's top foundations, endowments and non-profits.
- These institutional investors are specifically looking for ways to ensure their investment objectives are met.



Great series of speakers that addressed a variety of good topics.

- Sarah Charters, CEO
United Church of Canada Foundation

BUILDING **THOUGHT LEADERSHIP** IS NOW MORE IMPORTANT THAN EVER

Maximize your takeaway value and reap the following benefits:

- Cement **your position** as an investment leader.
- Create **excitement** around your organization and its mission.
- Forge **genuine connections** with fellow senior institutional leaders.



BE THE SPARK THAT IGNITES CHANGE

- Enhance your **organizational branding**.
- Learn from **distinguished peers**
- Leverage your professionally recorded **video presentation**.
- Source innovative insights with full access to all **conference-related content**.



WE MAKE SPEAKING EASY FOR YOU



- We ensure that every stage of your speaking journey is **smooth** and **seamless**.
- Our **FENI conference producer** will help you create a **relevant** and **timely** session topic and description.
- A **dedicated senior event manager** will plan all the logistics of your participation, including the technical aspects.
- Our **FENI marketing expert** will help promote your session and content to our global database.
- With a **25+ year history** working with thousands of speakers, we know what it takes to make your experience exceptional.



 NATIONAL BANK
OF CANADA

Event Speaker

As a speaker, the organization and logistics were smooth, and the support of Strategy Institute was great ...

I didn't have to worry about anything other than doing a good job with my sessions.

- Daniel Capriles, Senior Director of Data Science
National Bank of Canada

DISPLAY YOUR THOUGHT LEADERSHIP ALONGSIDE LIKE-MINDED **FENI CHAMPIONS**

By carefully selecting only the **best and brightest minds** in institutional investment, our speaker roster remains exclusive, accomplished and world-class.



Arijit Banik
Treasurer
York University



Wayne Douglas
Chief Operating Officer
St. Joseph Hospital
Foundation



Annette Aquin
EVP, Finance & Operations
Hamilton Community
Foundation



Alex Yuchvid
Director, Investment &
Financial Analysis
Indiana University



Vani Visva
SVP, Finance & Operations
VGH & UBC Hospital
Foundation



Jack J Bensimon
Chair, Endowment Fund,
Technion
Israel Institute of
Technology



Simba Ndemera
Chief Financial Officer
Sierra Club Foundation,
US



Kevin Goldthorp
President & Chief
Development Officer
SickKids Foundation

AMPLIFY YOUR MESSAGE WITH THE RIGHT SESSION FORMAT!



Keynote



Case Study



Panel Discussion



Fireside Chat



PARTNER WITH STRATEGY INSTITUTE FOR PURPOSE- DRIVEN SUCCESS



25+

Years in
Business



500+

Conferences
to Date



84,000+

Attendees



12,000+

Speakers



1,800+

Unique Sponsors

SI is a **purpose-driven** company, affecting **positive change for business and society** is the driving force behind what we do. Business and government leaders bring back transformational ideas to help their organizations grow, ultimately **improving economic performance** and **our everyday lives**.

Championing diversity, equity and inclusion within our organization and through our speaker selection remains a fundamental priority to us. We abide by a **commitment to representation** in gender, ethnicity, culture, education and occupation, as we believe knowledge is born out of experience.



Event Speaker



Strategy Institute staff are very professional, accessible and courteous which makes the organizing process easier and manageable. I look forward to working with them again.

- Qahir Rajwani,
Director, Data Science and Analytics Solutions,
Healthcare of Ontario Pension Plan

CAN'T MAKE THIS YEAR'S EVENT?

Refer a colleague who you think would be a great fit or speak at one of our other leading Foundation Investment & Not for Profit Investment events:



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March 5-6, 2025

FREQUENTLY ASKED QUESTIONS

How many speakers do you usually have at this type of conference?

We typically secure 40+ senior-level speakers for the Foundation Investment & Not for Profit Investment each year.

Who sponsors this conference?

This event has attracted a range of big-name sponsors, including Mercer, BMO Capital Markets, Cidel Bank & Trust Inc, Fidelity Investments Canada, Faithlife LLC, Russell Investments and many more!

How do you market the event and the speakers?

We have a Foundation Investment & Not for Profit Investment marketing expert dedicated to this event who launches a full brand awareness campaign with a PR strategy, including email marketing, social media with a focus on engaging video content, content syndication, press releases, thought leadership content and more. We would love to collaborate with you to promote the event even further!

Do I have to send you my presentation before the conference?

We ask that you please send us a copy of your presentation two weeks before the conference begins (even if it is still in draft form). This is so we can check it in advance and let you know if there are any issues.

How do you distribute speaker presentations?

If you would like to make your presentation available to our event audience, we can upload it to the platform for download. Not all speakers release their presentations due to confidentiality reasons.

Is there press at the event? How is that managed?

We are accustomed to having media partners and press at our events, therefore we know how to professionally balance any desired promotion with potential requirements outlined in your company's policy. If we receive any requests for interviews specifically relating to your organization, we will reach out to you in advance to seek approval.

Is there an opportunity to display products associated with my brand?

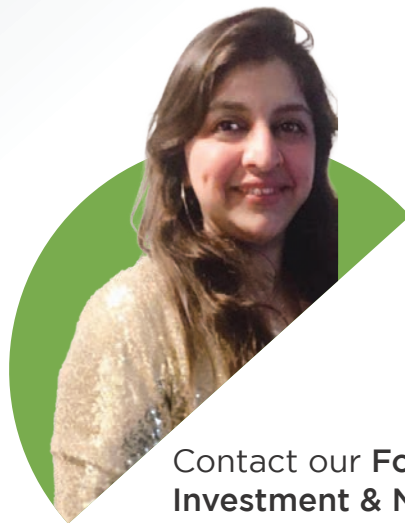
We consider this on a case-by-case basis, please connect with the event producer.

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**START YOUR
SPEAKING
JOURNEY
NOW!**



Contact our Foundation
Investment & Not for Profit
Investment Producer

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